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Security Barometer 2021:

Just log in – as secure as it is simple? Internet users are worried about their data

In a representative study*, Nevis determined what Internet users in this country do to ensure the security of their own data and what they expect in return from companies and institutions. Without exception, all of the study participants stated that they had at least one user account – and without such an online identity, many services cannot even be used.

95% are concerned about the security of their private data.

The top three reasons for concerns about data security:

1. Unwanted disclosure of data to third parties — **74%**
2. Concerns about state surveillance — **35%**
3. Frequent use of mobile devices — **31%**

From the user's point of view, who bears the main responsibility for data security?

- **48%** see companies as responsible
- **40%** see the legislator as responsible
- **81%** see themselves as responsible

One in five users shares passwords with their family, friends or colleagues.

28% have already been the victim of a cyberattack themselves or know someone who has been affected.

How users react after a cyberattack:

- Using more complex passwords — **66%**
- Regular password changes — **56%**
- Use of two-factor authentication — **41%**
- No measures — **14%**

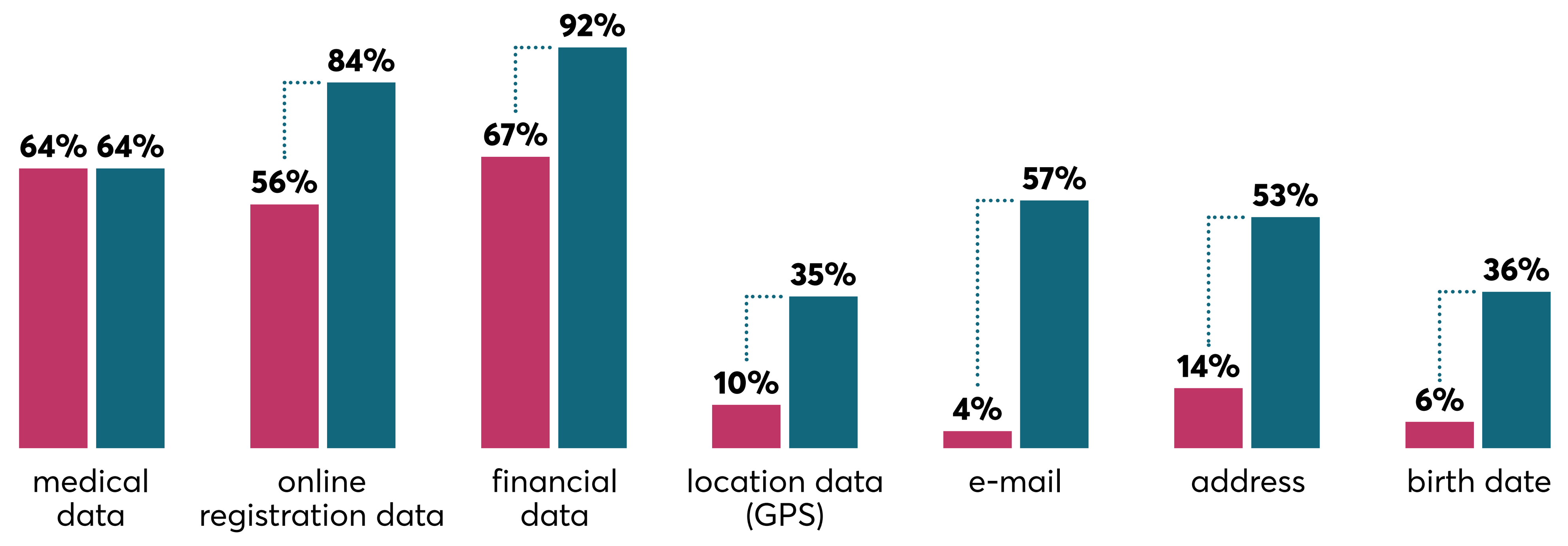
84 percent consider ease of use important or very important when logging in

Password use for online accounts:

- **7%** use only one password for all of their accounts
- **44%** use the same password for multiple accounts
- **49%** never use the same password for multiple accounts

Security gap: Which data are most worth protecting?

Companies dramatically underestimate the security needs of their customers.



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You can find the detailed overview of the study and our recommendations for greater data security in the white paper at **nevis.net**

* mo'web research, a full-service institute for online market research in Düsseldorf, conducted an online market research study for Nevis Security AG in April 2021 with the title "Security Barometer 2021". The study involved a survey of 1,000 consumers in Germany. The study focused mainly on the "value placed on personal data on the Internet".

** The opinion research company Civey surveyed 500 IT decision-makers between 7 April and 22 April 2021 on behalf of Nevis Security AG. The results are representative for this group. The statistical error of the overall results is approximately 7.3 percent.