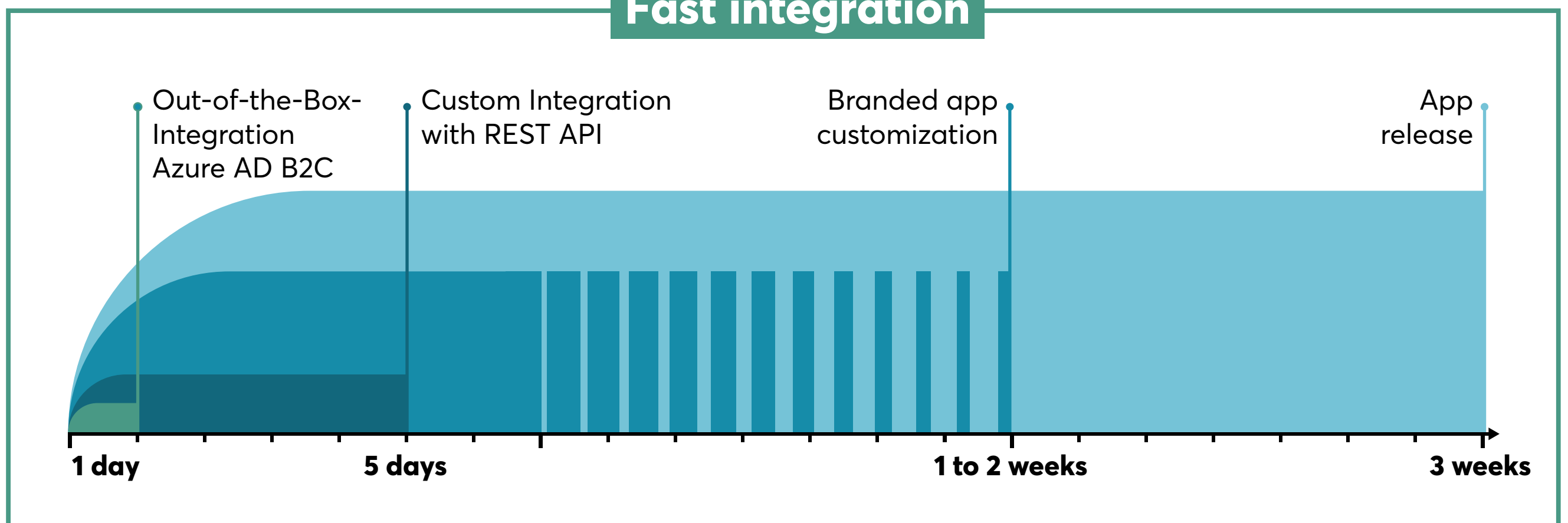


# The Many Advantages of Customer Identity and Access Management

Customer Identity and Access Management (CIAM) combine numerous advantages for companies:



## Fast integration



## Industry agnostic

- Banks**
- Insurance**
- Retail and e-commerce**
- Manufacturing**
- Healthcare**

## Time-saving app

- Always available**  
Today, the Smartphone is with you everywhere
- Passwordless**  
Faster login using a fingerprint / Face ID
- Branded**  
App is customized with the company CI

## Replaces passwords

Simple Biometric identification + Secure Strong cryptography (FIDO-standards) = Sign up in seconds

## Almost no admin effort

Maintenance free: No need for your own infrastructure

Relieves help desk: Almost no extra queries thanks to an intuitive app

## Customer satisfaction

*"Fast, convenient, and secure: CIAM satisfies all customer demands"*

High customer retention