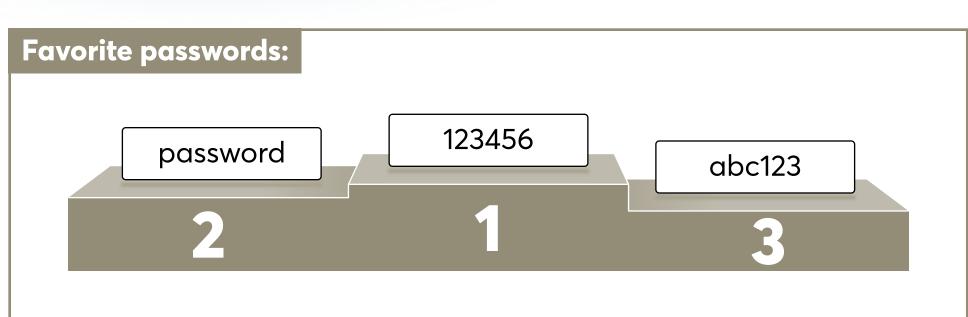
How to Make Logins Truly Secure

The Authentication Cloud thwarts identity theft hackers. Security specialist Nevis reveals the advantages of modern user management.

Passwords? Germans love taking risks!



Practical but not secure! Of those password used:

32%

Fantasy words
Unfortunately easy
to crack!



21%

Birthdays or **pet names**



11%

Long, secure
sentences
Safe but seldom used



Convenient, but not secure – recycling passwords

52%

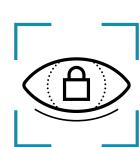
use a password for multiple websites



13%

have just one password for everything

Authentication Cloud provides secure logins



1. Passwordless authentication

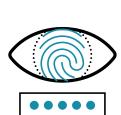
Techniques like fingerprint scans eliminate the hacker's favorite weak spot, the password.



2. Mobile authentication

Users want purchases with their smartphones to be convenient and secure.

Mobile authentication based on open FIDO standards guarantees both.



3. Multi-factor authentication

Multiple techniques for user authentication are combined – for added security.



4. User behaviour analytics

Protection against unauthorized access by verifying a user's geolocation, device ID, keystroke dynamics et al.

The Authentication Cloud helps you achieve three key goals:

Increased protection of user data

Hacker attacks e.g. on user accounts and other sensitive data are avoided.

Secure online business Online retailers and

service providers gain optimal protection against fraud and identity theft.

Good for sales

Passwordless login is convenient and gets users from impulse buy to completed transaction more quickly.

